WHAT IS iforms?

ingenuityforms (iforms) is a digital data collection and analytical tool that digitizes any form, allows for onboarding, and real time customer feedback, allowing for organizations to better understand their company and customers, thus making better business decisions

iforms VALUE

How does iforms add value to your organization?

Reduces
Operational Costs

Increases Company
Net Profits

Digitizes Processes to Remain
Competitive Globally

Increases Efficiency
& Productivity

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PAIN POINTS

These are the pain points most organizations tend to encounter when it comes to data collection

Increased Operational Costs from Manual Processes

Manual Data Collection Creates Inefficiency & Data Redundancy

Data Collection Process Time-Consuming which Lowers Productivity

No Reliable Way to Gain Customer Feedback

Cost Millions to Contract a Market Research Firm

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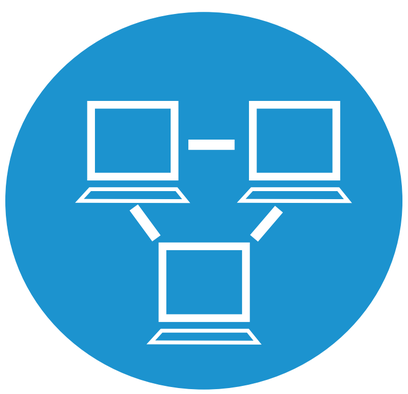
WHY iforms?

Why should you choose iforms' Digital Data Collection for web and mobile?

Digitization Improves Customer Experience

Automation Decreases Need for Additional Resources & Personnel

Data Analysis of Customer Feedback in Real Time



Customizable to Fit Organization's Specific Needs

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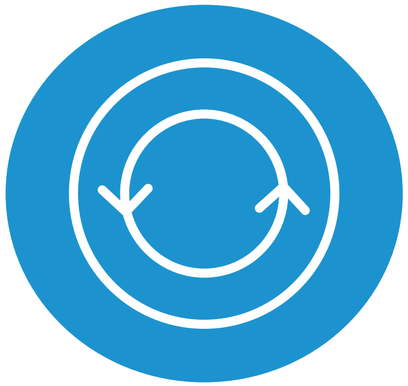
WHY iforms?

Why should you choose iforms' Digital Data Collection for web and mobile? (continued)

Better Data to Create More Effective Growth Strategies

Better Data for Product Development



Streamlined & Seamless Operational Processes

iforms USES

How can iforms be used in organizations?

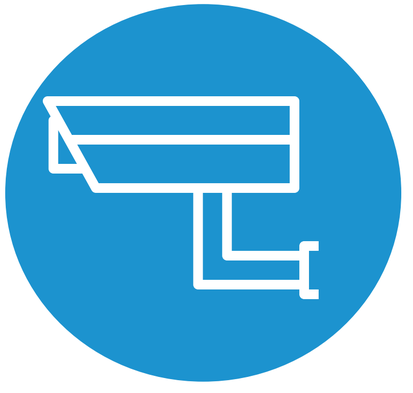
Forms (Digital Data Collection)

Insight (Feedback in Real Time)

Survey (Market Research)

Direct (Direct Communication)

Events (Event Registration)



Log (Digital Security)

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iforms USES

How can iforms be used in organizations?

Forms
(Digital Data Collection)

- **Replaces physical forms for onboarding**
- **Allows traditional form info to be inputted digitally such as 'Name', 'Address', etc.**

Insight
(Feedback in Real Time)

- **Creates forms to gain customer feedback at each customer interaction**
- **Immediately shows results in chart form from customer feedback**

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iforms USES

How can iforms be used in organizations?

Survey (Market Research)

- **Create surveys for market research**
- **Create customized questionnaires to gain useful customer insight**

Direct

- **Our communication module that allows direct messaging via Text, Email, and Social Media to customers**
- **Two-way communication with customers and employees**

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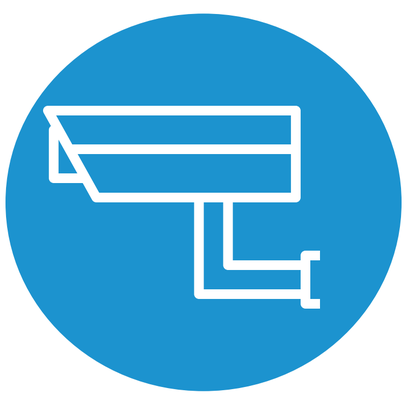
iforms USES

How can iforms be used in organizations?

- **Upload pre-registered attendees for your events and confirm their attendance upon arrival**
- **Attached surveys for real time research upon entering event**

Events



- **Replace paper log book with digital logging**
- **Allows digital audit trail for each visitor**

Log
(Digital Security)

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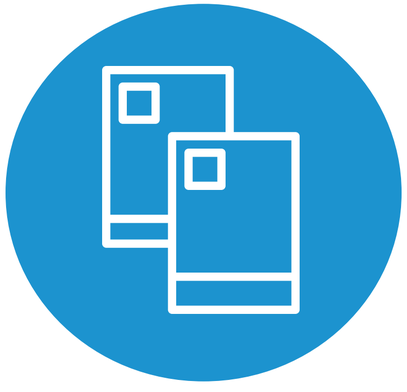
BENEFITS OF iforms

What are some benefits from using iforms' Digital Data Collection for web and mobile?

Real Time Reporting Download

Reduces Time Taken to Collect & Analyze Data



Integrates With Your Existing System

Data Collection Can Be Done Online or Offline

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iforms SECURITY

WThe level of security and data protection iforms' Digital Data Collection for web and mobile provides

We use HIPAA global best practices

iforms Security
Features include:

Access Control

HTTPS

Database Encryption

Audit Trail

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